

# **Steve Gottry's CAREER WRITING WORKSHOPS**

**"No man but a blockhead ever wrote except for money."**

*— Samuel Johnson*

*(Poet, essayist, critic, journalist; 1709-1784)*

**Coming in 2005 and 2006 to:**

- Phoenix, AZ
- Albuquerque, NM
- San Antonio, TX
- San Diego, CA
- Minneapolis/St. Paul, MN
- Colorado Springs, CO
- Orlando, FL

**Additional cities in 2007.**

## **ABOUT THE WORKSHOP:**

You CAN make money as a writer! BIG money! You can turn your ideas into best-selling books, acclaimed magazine articles, Oscar® worthy screenplays, highly rated television shows and widely produced stage plays!

Think about it.

Can a lawyer write best-selling novels? John Grisham did!

Can a video store clerk write and direct Hollywood features? Quentin Tarantino did!

Can someone write and self-publish a simple, 100-page business book that becomes an international bestseller? Ken Blanchard did!

Can you—no matter who you are or what you do—create a profitable writing career for yourself? Yes!

The key is, you have to know how it's done. How do the "big boys and big girls" play the game? What sets them apart from everyone else?

Steve Gottry's intensive three-day workshop will pass the crucial secrets along to you. You'll learn vital writing tips and tricks. You'll get an inside look at the world of publishing. You'll learn what it takes to break into the notoriously competitive Hollywood scene.

Steve Gottry has "Been There and Done That!" You'll read all about that below—in "About the Instructor."

His Career Writing Workshop is based on the course materials he developed for English 498, "Writing as a Career," which he teaches at Grand Canyon University in Phoenix, AZ.

Whether you want to write fiction, nonfiction, children's books, stage plays, sitcoms or feature film screenplays, you will gain a wealth of information from this workshop.

You'll learn about:

- THE FOUR CONSIDERATIONS: Keys to writing things that SELL!
- THE FANAFI PRINCIPLE: Finding the forum and content that work perfectly for you.
- THE FIRST FIVE: How to capture and hold the reader's attention.
- STORY ARC and CHARACTER ARC: Making it compelling, complete and satisfying.
- MOMENTUM: How to build it and sustain it.
- BREAKING OUT FROM THE "BLAHS:" Secrets of writing dialogue, making better word choices, adding variety, unleashing your creative potential.
- HOW TO WRITE A BOOK PROPOSAL: You have to sell what you write!
- HOW TO FORMAT YOUR WORK FOR PUBLISHERS AND PRODUCERS: Avoid amateurish mistakes!
- HOW TO WORK WITH AGENTS: They are the "good guys!"
- HOW TO ANALYZE CONTRACTS: What to look for, how to choose a lawyer to help you avoid common pitfalls.

- PERMISSIONS AND COPYRIGHTS: Five things you must know!
- FOREIGN AND ANCILLARY RIGHTS: Which rights should you retain; which ones should you sign away?
- HOW TO TURN YOUR WRITING INTERESTS INTO A LEGITIMATE BUSINESS: Deduct your expenses and protect your assets!

...AND MUCH MORE!

You will leave this workshop prepared to achieve your dream!

### **ABOUT THE INSTRUCTOR:**

Steve Gottry is a published author, produced screenwriter and sought-after ghostwriter.

- His books have been published by Harper Business and William Morrow, both part of the Rupert Murdoch empire—the largest media conglomerate in the world. The Fox network, Fox News, 20<sup>th</sup> Century Fox, Fox Sports Network, and Harper Collins Publishers are all a part of this major player in media, film entertainment and publishing.
- He has ghostwritten a number of significant books for business leaders, educators, physicians and others.
- He has written four produced screenplays—one of which has been dubbed into 82 languages and has been seen around the world.
- He has written for the stage, and has written, produced and directed award-winning videos, television spots and radio commercials.
- He is a former broadcaster, and began working as a radio station DJ at age 16.
- He started, owned and operated an advertising agency that served major book publishers and Hollywood film production companies for more than 23 years.
- His college course, English 498/Journalism 498, “Writing as a Career,” has been a wildly successful offering at Grand Canyon University in Phoenix, AZ. Steve is the “Writer-in-Residence” at GCU.

**GET ON THE EMAIL LIST TODAY!**

Be sure to contact Steve via a link on this Web site to receive weekly writing tips, along with information on upcoming workshops!

*Let Steve help you launch your writing career!*

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